

PEDULI PANGAN DESA KOTA

Jaga Jarak Jaga Solidaritas





**We are a volunteering movement.
Covid19 has created a systemic food
issues in Indonesia:**

- **Village farmer cannot sell their produce**
- **Urban challenged people have no food**

**We link village with urban communities
and provide transparency of activities
and outcomes**

INITIATOR PEDULI PANGAN MOVEMENT



Group of Indonesian people, who are aware how important knowledge, technology, and innovation



Agri-tech company provides funding & agriculture products sales with more than 33,000 farmers in Indonesia leveraging blockchain



Association of innovator, experts in IT for villages, facilitator, offer practical support and run a training center supporting development & management of village resources.

COLLABORATOR



Artemis Impact



**Danendra Digital
Teknologi**



**Padmanegara
Digital Inovasi**



**Eidara Mata
Data Presisi**



We start small, learn and building a momentum to create a **sustainable volunteering ecosystem** which could deliver **systemic changes** on each beneficiary's environment.

1. 150.000 **people affected** by the Covid-19 pandemic
2. 30.000 **farmers and traders** in villages struggling to sell their products
3. Over 1.000 **volunteers** students or recently unemployed
4. Over 1.000 **informal workers** i.e. bike driver who lost a lot of orders



FOOD SUPPLIER

All farmers & food traders in villages that are struggling in selling their produce



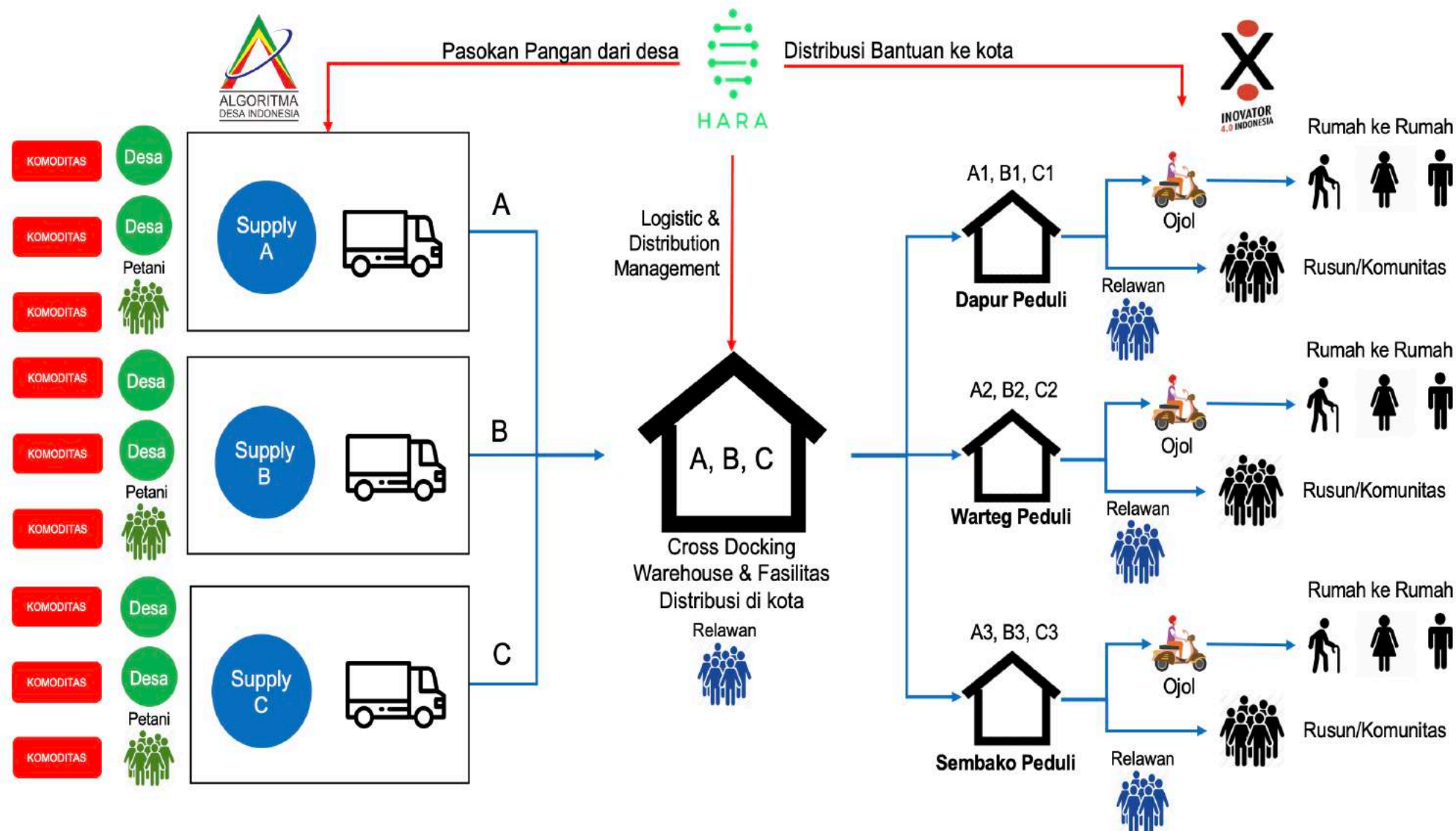
KITCHEN PEDULI

Emergency kitchens that provide free foods for informals workers' community



VOLUNTEER

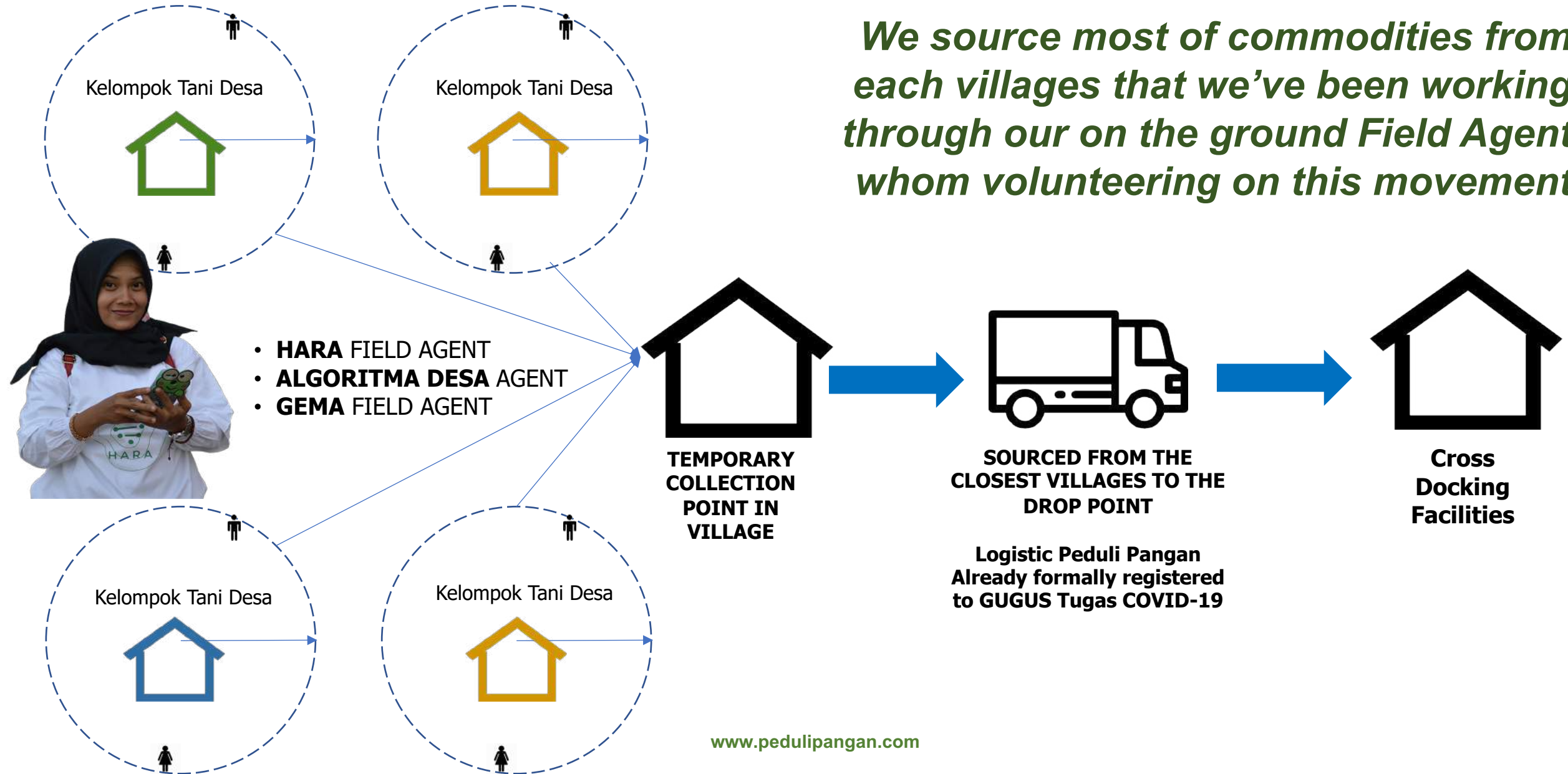
People who have time and capacity to contribute, e.g students or recently unemployed





ENSURING THE SUPPLY FROM FARMERS

We source most of commodities from each villages that we've been working through our on the ground Field Agent whom volunteering on this movement





Volunteer who are dedicate their time and effort will manage the execution of Dapur Peduli and its distribution by following the local regulation and safety procedures



Cross Docking

Spesifikasi :

1. Diluar kota PSBB
2. Luas +/- 1000 m²
3. Bersih dan Aman

Tugas :

Pembuatan Paket sesuai kebutuhan Dapur Peduli dan Sembako



Kendaraan Distribusi ke Dapur Peduli

Pola Kerja :

1. Memegang perijinan
2. Muatan sesuai kapasitas
3. Bekerja periodik

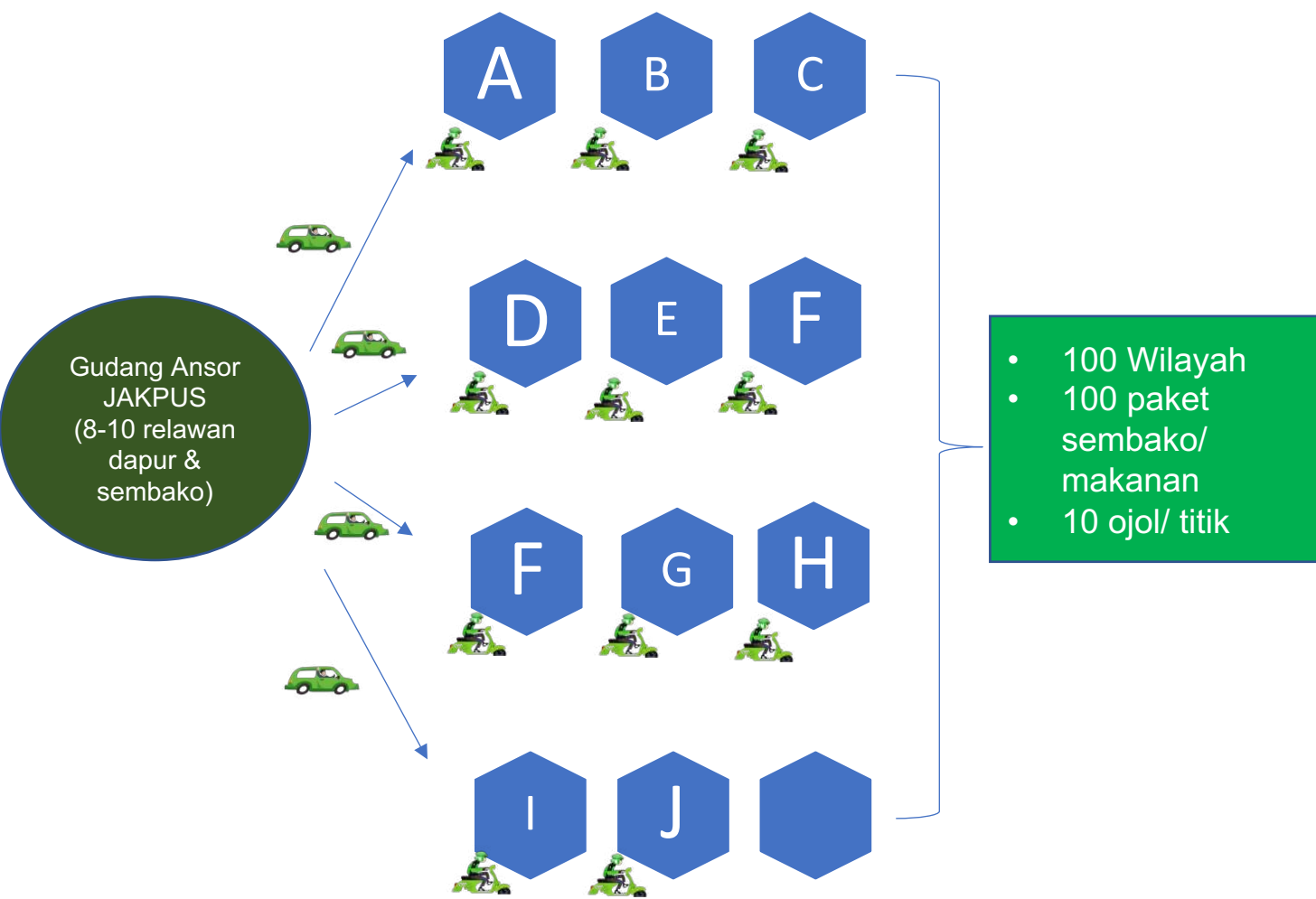
Tugas :

Pengiriman Paket Bahan Pangan ke titik Dapur Peduli dan Sembako





We involve OJOL Association to distribute commodities and food with relay mechanism which everything tracked and has clear target area



Titik	Alamat
A	RT 016 RW004 no D49 Senen, Kramat, Jakpus
B	Jl. Cikini Kramat RT 07/01 Pegangan, Menteng, Jakpus
C	RT 013/004 Kenari, Senen, Jakpus
D	Jl. Menteng Wadas Utara RT/ RW 007/011 Setiabudi, Pasar manggis, Jaksel
E	Karet Belakang, Anggrek 4 RT 009/01, Karet Kuningan, Kec Setiabudi, Jaksel
F	RM Padang Surya, Jl. Karbela Timur no. 29 RT 01/14 Karet Kuningan Setiabudi (depan Alfamart Karbela 2)
G	Jl. Lestari IX RT 03/10 no 26, Kel Sukapura, Clincing, Jakut
H	Jl. Kemayoran Barat 2 no 7 RT 09/ RW05, Kemayoran, Jakpus
I	Jalan Percetakan Negara XI A RT 02 RW 05 No. 26 (gang bochoor, belakang Alfamart
J	Jalan Paseban Timur IX RT 010 RW 003 no. 445 Kec Senen, Kel Paseban



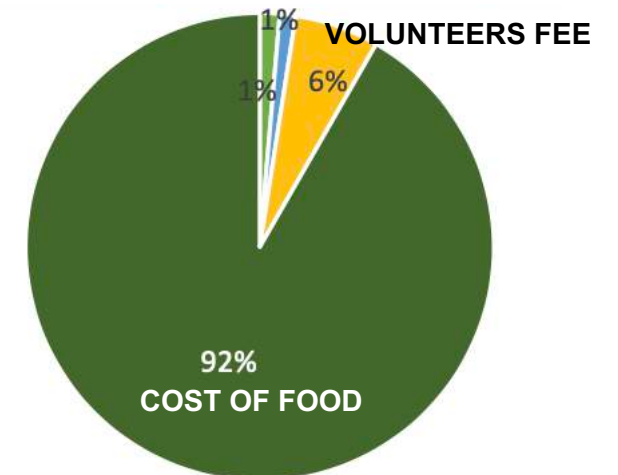
WHERE ARE THE TARGET LOCATION

*We are focusing the target location with high density of **Informal Workers**.*

We are working with couple of organizations to capture the target beneficiaries data and ensuring we deliver to the right target



COST MANAGEMENT





We executed in Kembangan Area- West Jakarta for 5 days :

- 1000 portion @Rp 7,000 per meal.
- Delivered door to door for 1000 beneficiaries.
- Involving 20 Volunteers.
- These volunteers this time consisted of informal workers/recently unemployed and compensation @Rp 150,000 for volunteering 5 days

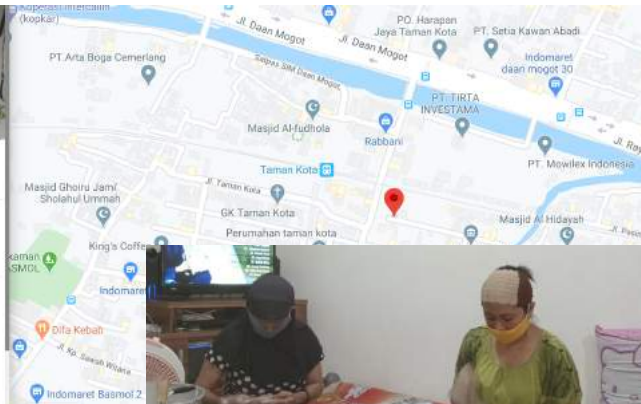


6°09'33.2"S 106°45'26.3"E
-6.159222, 106.757306



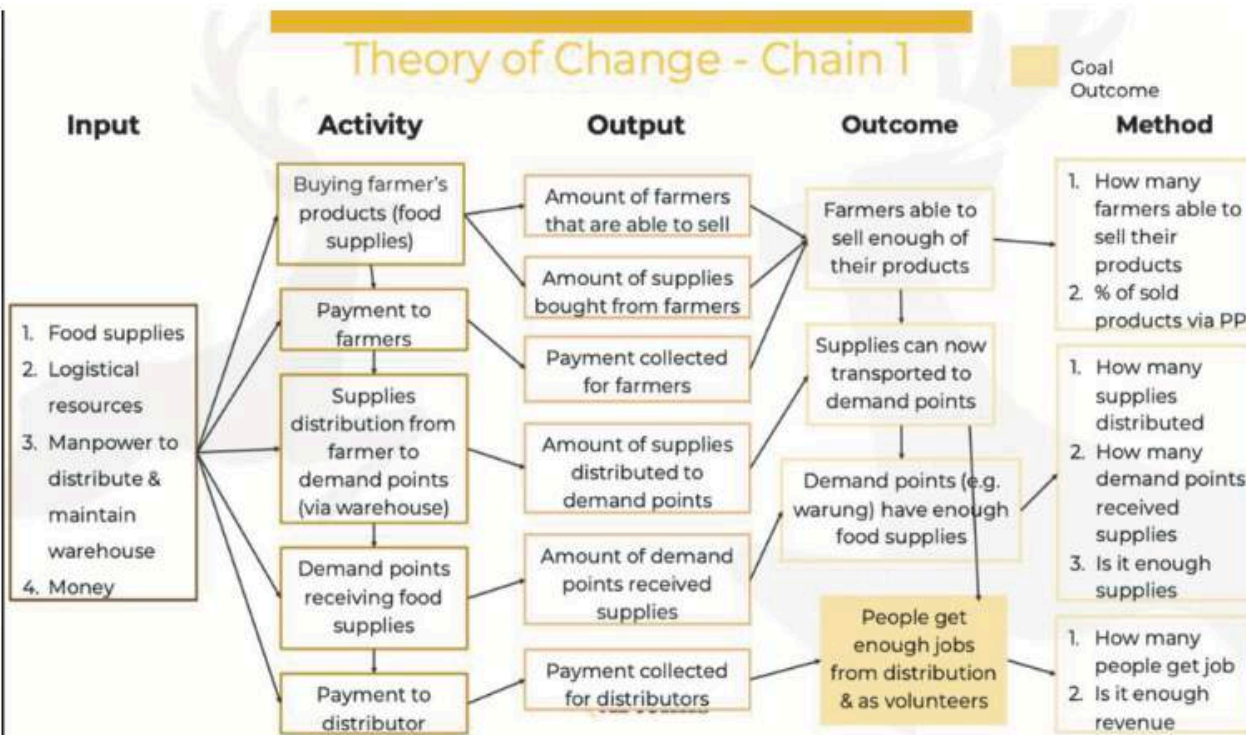
1, Jl. Perumahan Taman Kota No 254,
RT.1/RW.5, Kembangan Utara, Kec. Kembangan,
Kota Jakarta Barat, Daerah Khusus Ibukota
Jakarta 11610

RQR4+8W Jakarta, Daerah Khusus Ibukota
Jakarta





WE HELP ENSURE THAT ALL PROCESS IN THIS MOVEMENT ARE TRANSPARENT AND TRACEABLE



ToC Chain 2 - Data Collection Distribution

		Data Collector		
		PP Reporting Team	Distribution Volunteer + Ojol	Cooking Volunteer
Data Provider	Cooking Volunteer	# of Food portions cooked - Revenue earned - Revenue earned through PP	None	None
	Distribution Volunteer + Ojol	- Revenue earned - Revenue earned through PP	None	None
	End Beneficiaries	None	# of Food portions Consumed in a day # of Food portions consumed in a day from PP # of people who received food portions	None



VOLUNTEERS ACTIVITIES WILL BE MONITORED THROUGH APPS

ONBOARDING PROCESS

Do you like to contribute your ideas, efforts, time, & creativity to help any stakeholders in this ecosystem?

Please apply as volunteers at www.PeduliPangan.com now

DAILY CHECK IN & CHECK OUT

We enjoy our volunteering time! We are placed according to our interest and skills. E.g., data acquisition, call center, logistic and warehouse, tech related.

We track daily activities and outputs.

DAILY PROGRESS UPDATE

We provide updates on outputs and outcomes. E.g. how much produce which villages provided when and where it went. How much food was produced where and when.

Which urban communities received how much food and how many people were fed

How to participate as a volunteer



Open
www.pedulipangan.com



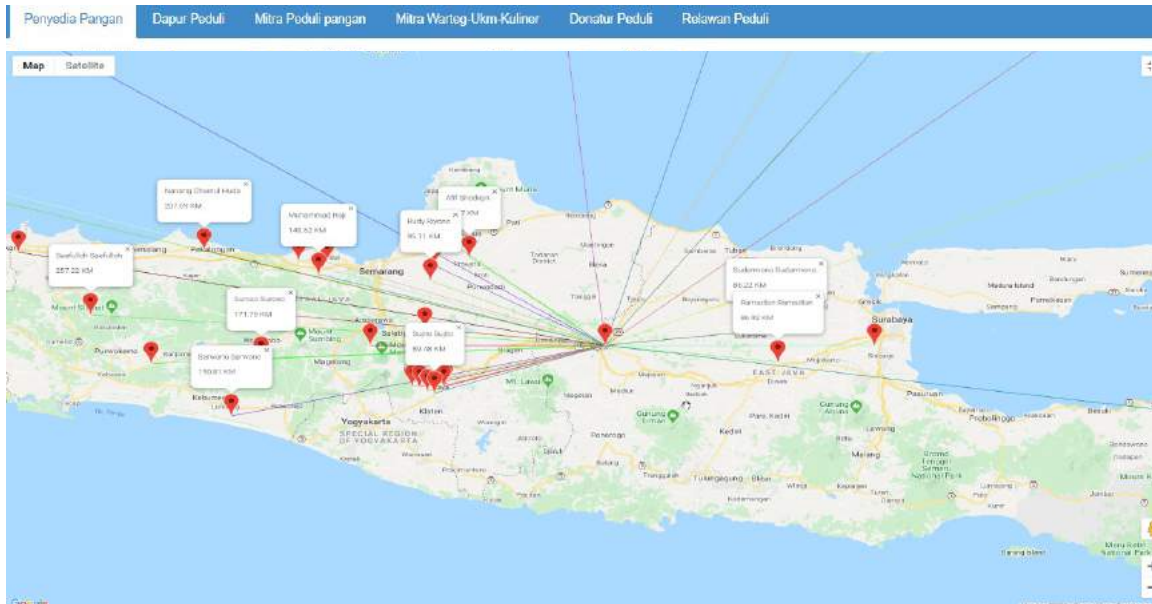
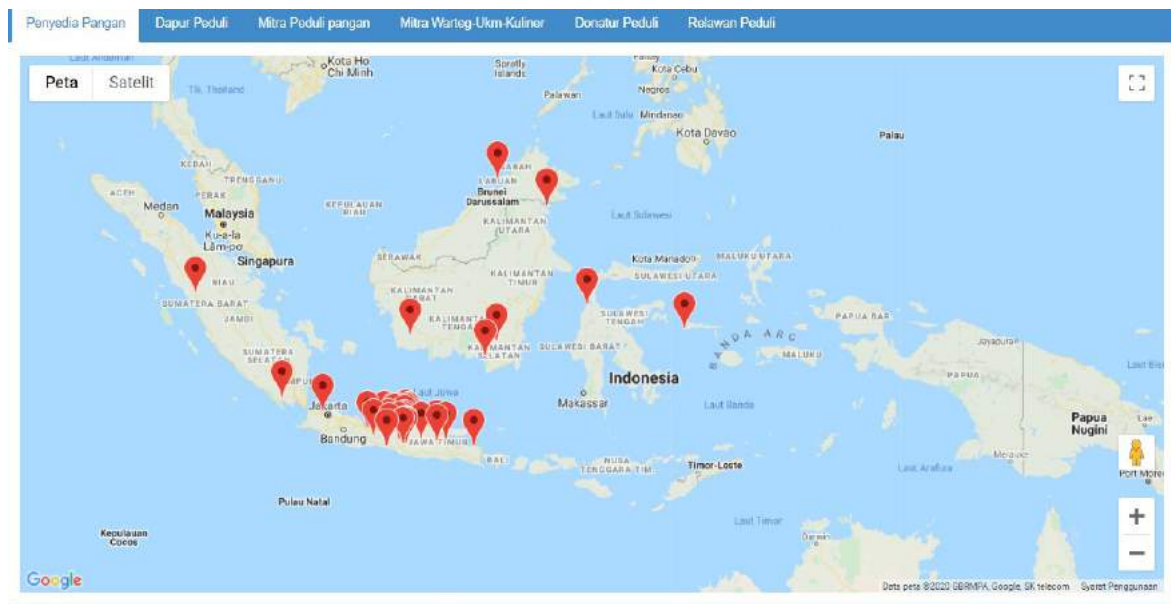
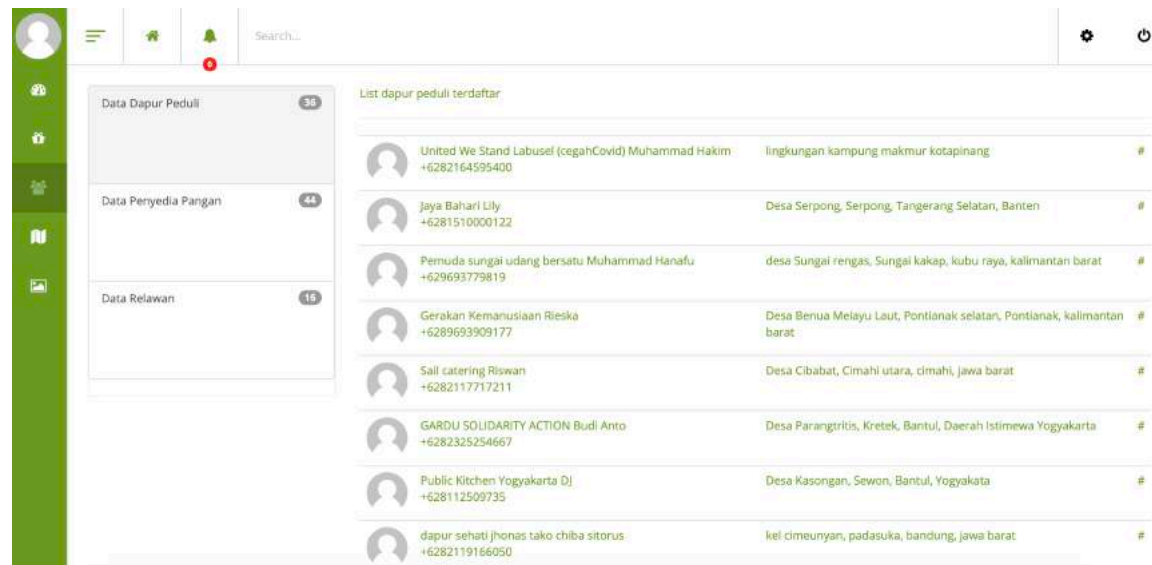
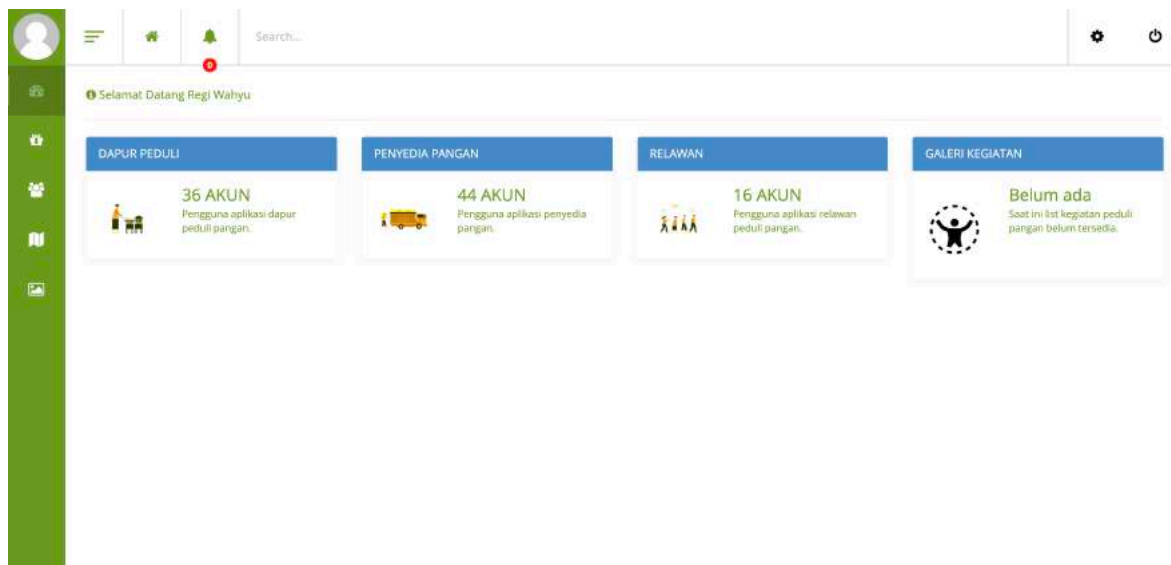
Click "Ikut Peduli"
to be a volunteer



Sign up for the role
that you want



You will be invited to Peduli
Pangan WhatsApp group





PEDULI PANGAN DESA KOTA
JAGA JARAK JAGA SOLIDARITAS

CREATIVE ONLINE ACTIVITIES

@pedulipangandotcom



I'm On My Way® X Peduli Pangan Desa Kota

PEDULI BELAJAR

Live Webinar Festival, 5-10 Mei 2020



Anthony Reza Prasetya (CEO Getcraft Indonesia), Asep Kambali (Historian/Heritage Tourism Practitioner),
Ria Miranda & Pandu Rosadi (Founders of Ria Miranda),
Ivandeve Wing (Teman Kembali dari Senantiasa Berada), Rene Suhardono (Author & Founder Limitless.co),
Stephanie Hermawan (Managing Director of The Golden Space Global Capital),
Rogi Wahyu (Founder & CEO of HARA), Nancy Widjaja (Policy Advisor of The UNSGSA),
Ramon Tungka (Aktor, Traveler), Cindy Audina (Penulis 'Nama Tengahku Mukjizat', Cancer Survivor),
Tyo Guritno (Co-founder & CEO of Inspigo), Ali Zaenal Abidin (Co-founder of I'm On My Way®)

Separuh Pendapatan Disalurkan Untuk
Peduli Pangan Desa Kota
www.pedulipangan.com

Daftar: www.imonmyway.id/pedulibelajar

Info lebih lanjut: 0812-1940-6474 (Whatsapp)



PEDULI PANGAN DESA KOTA JAGA JARAK JAGA SOLIDARITAS

Peduli Pangan Desa Kota adalah gerakan sosial lintas organisasi, komunitas, dan desa di seluruh Indonesia dalam rangka pemenuhan kebutuhan pokok yang berkesinambungan

Korespondensi

📍 Jalan Senopati No.71-75, Kebayoran Baru, Jakarta

📌 Graha Tirtadi 2nd Floor

✉ admin@pedulipangan.com

☎ 0813-1430-7645

PEDULI PANGAN 2020